



Internationalisation and circular public procurement opportunities for SMEs

Date: **23 May 2024**, Thursday, 10:00 – 17:30

Venue: [Qosmo Brasov Hotel](#) Brasov, Romania

Draft AGENDA

09:30 - 10:00 Registration and Coffee

10:00 - 10:25 Welcome and introductory speeches

- Daniel Cosnita, president of the Romanian Cluster Association Clustero - Moderator of the conference
- Cristina Colonna d'Istria, Coordinator of the P2GreenEST Consortium, Ea- éco-entreprises France
- Roxana Minzatu, State Secretary, Former MP and Minister of EU Funds
- Boglarka Vajda, Green Energy Cluster, Romanian partner of the P2GreenEST Consortium

10:25 – 11:25 Access of EU SMEs to Public procurement in the context of the circular economy

- The EU schemes & tools to support the internationalisation of SMEs: Iker Ayerbe, European Innovation Council and SMEs Executive Agency (EISMEA)
- Importance of Green and Circular Public Procurements, Elena Simina Lakatos, Member of the European Circular Economy Stakeholder Platform (ECESP) Coordination Group,
- Greening of businesses through Sustainable Public Procurement, *speaker to be confirmed*
- SMEs transition to green economy, investments and public procurement in Serbia, Mirjana Kranjac, ECOPANONIA cluster from Serbia

11:25 – 12:25 Panel session P2GreenEST project: Overview, results and lessons learnt

Moderator: Daniel Cosnita

- Overview, results and lessons learnt, P2GreenEST Project Coordinator, Cristina Colonna d'Istria, Ea éco-entreprises
- Companies perspective: EPTISA (ES), BIOSISTEM ERPEK IND. (RO), ECOBIOENERGY (MD)
- BSOs perspective (Clusters, EEN...): CCI , FADE, GEC

12:25 - 12:30 Signing of the P2GreenEST Partnership Agreement





12:30 – 14:00 Lunch and networking

14:00 – 14:30 Synergies with EU projects

- Opportunities for SMEs to connect and interoperate in EU value chains, GREET-CE Consortium, Niko Natek, KSEENA Greet CE Coordinator
- Boosting untapped green business development in public procurement in the Middle East and Asia, GREENERG-PRO Consortium, Archenerg Cluster (Hungary)

14:30 -16:30 Brokerage session on Public procurement: Feed and Validate P2GreenEST exit strategy with SMEs, experts and BSOs and P2GreenEST Advisory Board

- Opportunities and challenges of the twin transition (digital and green)
- Public procurement opportunities for SMEs
- BSO and intermediaries in support of SMEs

16:30 – 17:30 Wrap-up and networking

