



Internationalisation and circular public procurement opportunities for SMEs

Date: **23 May 2024**, Thursday, 09:30 – 17:00

Venue: [Qosmo Brasov Hotel](#) Brasov, Romania

AGENDA

Moderator of the conference: Daniel Alexandru Cosnita, President of Romanian Cluster Association, CLUSTERO

09:30 - 10:00 Registration and coffee

10:00 - 10:25 Welcome and introductory speeches

- Roxana Mînzatu, State Secretary, Former MP and Minister of EU Funds
- Cristina Colonna d'Istria, Coordinator of P2GreenEST Consortium, Cluster Manager, Éa éco-entreprises
- Boglarka Vajda, Project Manager, Green Energy Cluster, Romanian partner of P2GreenEST Consortium

10:25 – 11:25 Access of EU SMEs to Public procurement in the context of the circular economy

- The EU schemes & tools to support the internationalisation of SMEs, Iker Ayerbe, Project Advisor, European Innovation Council and SMEs Executive Agency (EISMEA)
- Importance of Green and Circular Public Procurements, Elena Simina Lakatos, Member of the European Circular Economy Stakeholder Platform (ECESP) Coordination Group
- Circular Public Procurement in Moldova, Diana Enachi, P2GreenEST Helpdesk Service Expert
- SMEs transition to green economy, investments and public procurement in Serbia, Mirjana Kranjac, Cluster Assistant Manager, ECOPANONIA Cluster

11:25 – 12:25 Panel session P2GreenEST project: Overview, results and lessons learnt

Moderator: Cristina Colonna d'Istria

- Overview, results and lessons learnt from P2GreenEST Project
 - Cristina Colonna d'Istria, project coordinator, Cluster Manager, Éa éco-entreprises
 - Ana Osoro Barro, Head of the European Union and External Promotion Service, FADE
 - Cristina Rucăreanu, Project Director, EPTISA
 - Mihai Bîlba, Vice-President, CCI Republic of Moldova
 - Lajos Vajda, President, GEC





12:25 – 12:30 Signing the P2GreenEST Partnership Agreement

12:30 – 14:00 Networking lunch

14:00 – 14:30 Synergies with EU projects

- Opportunities for SMEs to connect and interoperate in EU value chains, Niko Natek, KSENA Greet CE Coordinator, GREET-CE Consortium
- RuralBioUp, networking opportunities for SMEs in bio-based value chains, Carmen Beatrice Păuna, PhD, Raluca Iorgulescu, PhD, Institute for Economic Forecasting, Romanian Academy
- Boosting untapped green business development in public procurement in the Middle East and Asia, Ágnes Gonda, Cluster Manager, GREENERG-PRO Consortium, Archenerg Cluster

14:30 -16:30 Brokerage session on public procurement: Feed and Validate P2GreenEST exit strategy with SMEs, experts, BSOs and P2GreenEST Advisory Board

- Opportunities and challenges of the twin transition (digital and green)
- Public procurement opportunities for SMEs
- BSO and intermediaries in support of SMEs

16:30 – 17:00 Wrap-up and networking

